

For immediate release

For further information, contact:
Jennifer Piano <press@spencer.com>
1-631-367-6655; Fax: 1-631-367-2878
Spencer & Associates Publishing, Ltd.

**SpencerLab Digital Color Laboratory Receives INCITS Award
as Part of the INCITS/W1 Productivity Team**

Las Vegas, Nevada – 14 July 2008—*SpencerLab* Digital Color Laboratory, the premier consulting, test and analysis organization for the digital printing & imaging industry, is pleased to announce that Catherine Fiasconaro, Operations VP and Director of the Laboratory, and David R. Spencer, President & CEO of its parent company, have been selected to receive INCITS Team Award on behalf of *SpencerLab's* participation in the INCITS W1 Productivity Teams.

The InterNational Committee for Information Technology Standards (INCITS), serving as ANSI's Technical Advisory Group for ISO/IEC Joint Technical Committee 1 is responsible for International standardization in the field of Information Technology. Technical Committee W1 participates in the standardization work of the ISO/IEC JTC 1 Subcommittee 28, Office Equipment.

INCITS honored *SpencerLab* as a contributor to the W1 Productivity Teams with this award for its work in producing quality standards – ISO/IEC FCD 24734, Method for Measuring Digital Printer Productivity, and ISO/IEC FCD 24735, Method for Measuring Digital Copying Machine Productivity. The teams were noted to have exceptional talent with keeping the committee on task and focused on the goals at hand.

“Your dedication and level of commitment are examples that assist in the program of work to progress effectively and in a timely manner,” commented Lynn Barra, Director, ITI Standards Operations and INCITS Secretariat.

.....
“Your dedication and level of commitment are examples that assist in the program of work to progress effectively and in a timely manner”
.....

–Lynn Barra, Director, ITI Standards Operations & INCITS Secretariat

The INCITS Team Award is an honorary award presented to no more than two teams of participants that have provided outstanding service to the INCITS organization through committee work or duties. The award recognizes outstanding teamwork in rapidly progressing national and/or international activities, and demonstrated skill in developing technically sound standards. Awards were presented at the TC Officer's Awards Dinner held at The Venetian Resort, Hotel & Casino here in Las Vegas.

In addition to the Printer Productivity and Copying Machine Productivity standards, Mr. Spencer was co-editor of the committees that developed Colour Toner and Ink Cartridge Yield Standards

* * * *continued* * * *

and was a significant participant in the development of the Monochrome Toner Cartridge Yield Standard. Catherine Fiasconaro participated on all of these development teams as well.

Elements of the *SpencerLab* Printer Test Suite were contributed to the development of the ISO/IEC 19752:2004 monochrome Standard Test Page and the ISO/IEC 24712:2007 Color Test Suite. Version 4 of the *SpencerLab* Printer Test Suite was released earlier this year. For a sample test file and additional information, please visit www.spencerlab.com.

The *SpencerLab* Digital Color Laboratory

With nearly 20 years in the industry, Spencer & Associates Publishing, Ltd. has earned an international reputation for expertise in the areas of Color Print Quality and Consumable Yield. The *SpencerLab* Digital Color Laboratory, an independent testing division of Spencer & Associates, is recognized as a leader in unbiased, third-party digital color printer/MFP testing. *SpencerLab* provides leadership in quantitative and qualitative product comparisons – test and evaluation services and compliance certifications, benchmark test software/hardware, and focus group management. Leading vendors have relied on *SpencerLab* to provide Color Print Quality, Cost-per-Print, Throughput Speed, and Usability benchmarking for inkjet, laser, solid inkjet, LED, dye sublimation, photographic, and many other printing technologies.

* * * *End* * * *